



**PROGRAMS OF
CAREER COUNSELLING & PLACEMENT CELL
2023-2024 SESSION**

ENTREPRENEURSHIP FOR EVERYONE

Self Reliant INDIA

Organised By

**Career Counselling & Placement Cell
and**

**Department of Microbiology
Raidighi College, South 24 Parganas, West Bengal**

Mushroom Cultivation as Career Choice

SPEAKERS: Dr. Shakuntala Ghorai, Head, Dept. of Microbiology
&

Dr. Arvinda Shaw, Head, Dept. of Food and Nutrition

CHIEF PATRON: DR. SASABINDU JANA, PRINCIPAL, RAIDIGHI COLLEGE

29th August, 2023, 12noon - 1p.m.

Venue: Dept. of Mathematics, A.J.C. Bose Bhavan

All Students are WELCOME



- **For observation of World Entrepreneurs' Day 2023, as per UGC directive, a seminar lecture was arranged by the cell on Mushroom Cultivation as start up business and career option, on 29th August, 2023, from 12-1pm, in collaboration with Dept. of Microbiology.**
- **Dr. Shakuntala Ghorai, Head, Dept. of Microbiology and Dr. Arvinda Shaw, Head, Dept. of Food and Nutrition were invited as the chief speakers. The event took place in the A-V room of Dept. of Maths, A J C Bose Bhavan.**
- **Convenor and Deputy convenor briefly introduced the concept of Self-Reliant India through entrepreneurship as career choice while the speakers elaborated on the nutritional benefits of mushrooms, quick healthy recipes, market demand, easy cultivation techniques and marketing strategies.**
- **The students listened attentively and participated enthusiastically in the interactive session, expressing interest in hands-on training.**

****The cell accordingly planned to arrange for a training workshop on mushroom cultivation this session and set up a mushroom cultivation centre.**



P.O. +P.S, XCRR+HCQ, Sub. Division: Diamond Harbour, Raidighi, India
 Latitude 21.99171142° Longitude 88.44130368°
 Local 12:14:26 PM Altitude 6 m
 GMT 06:44:26 AM Tuesday, 29.08.2023



XCRR+M7Q, Raidighi, West Bengal 743383, India
 Longitude 88.44136529°
 Altitude 5 m
 Tuesday, 29.08.2023



XCRR+V9H, Raidighi, West Bengal 743383, India
 1.9919433333333333° Longitude 88.441276666666667°
 Local 12:42:36 PM Altitude 6 meters
 Date Tue, 29 Aug 2023



XF59+GQV, Block A, Kalyani, West Bengal 741235, India
 Latitude 22.959643333333333° Longitude 88.46937333333333°
 Local 12:15:52 PM Altitude 7 meters
 Date Tue, 29 Aug 2023



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Certificate of Participation

This is to certify that **Mr. Chayan Mandal** student, Dept. of Microbiology, has participated in the **Seminar on "ENTREPRENEURSHIP FOR EVERYONE— Mushroom Cultivation as Career Choice"** organised by **Dept. of Microbiology & Career Counselling and Placement Cell, RAIDIGHI COLLEGE, West Bengal** on **29th Aug, 2023**, from 12 noon to 1 pm.

Dr. Sasabindu Jana
Principal
Raidighi College

Sample Certificate of Participation

ONLINE STUDENT SEMINAR
on
Entrepreneurship as an Alternate Career Choice
for
Self Reliant India

on 31st Aug, 2023 [7.30 - 8.30 pm]

SPEAKER:

Dr. Shyamal Das

Principal Scientist

Fiber Optics and Photonics Division

Central Glass and Ceramic Research Institute [CSIR]

Registration link

<https://forms.gle/rDFkBg1kYYfn7BfF7>

NOTE: Registration closes at 5pm. Seats are limited on Google meet platform.

Event was attended by 75 registered students of B.A. and B.Sc. Streams from all batches and also by faculty members; Dr. Das gave a very lucid and motivational lecture that prompted many questions from enthusiastic students during the interactive session. Feedback received was very encouraging and positive.

Details of Participants

1	Email Address	Full Name	Designation	Stream	Batch	Whatsapp No
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Feedback _ WEBINAR on Entrepreneurship as an alternate career choice for self reliant India' _ 31st Aug, 2023

Please fill in your personal details carefully

Email *

Valid email

This form is collecting emails. [Change settings](#)

Full Name of Participant *

Short answer text

Designation *

- Faculty
- Student
- Non-teaching Staff

Name of Institution/Organization *

Short answer text

How satisfied were you with today's lecture ? *

- not satisfied 1 2 3 4 5 highly satisfied
-

Please grade the interactive session *

- Excellent 1 2 3 4 5 Poor
-





Certificate of Participation

This is to certify that **Dr. Payel Ghosh**, Faculty of Raidighi College, has participated in the **ONLINE SEMINAR** on 'Entrepreneurship as an Alternate Career Choice for Self Reliant India', organised by **Career Counselling and Placement Cell, RAIDIGHI COLLEGE, West Bengal** on **31st August, 2023**, from 7.30 to 9 pm.

Dr. Sasabindu Jana,
Principal,
Raidighi College

Dr. Arunima Biswas,
Convenor,
Career Counselling & Placement Cell
Raidighi College

Dr. Payel Ghosh,
Deputy Convenor,
Career Counselling & Placement Cell
Raidighi College

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Certificate of Participation

This is to certify that **Baishakhi Pramanik**, Student of Raidighi College, has participated in the **ONLINE SEMINAR** on 'Entrepreneurship as an Alternate Career Choice for Self Reliant India', organised by **Career Counselling and Placement Cell, RAIDIGHI COLLEGE, West Bengal** on **31st August, 2023**, from 7.30 to 9 pm.

Dr. Sasabindu Jana,
Principal,
Raidighi College

Dr. Arunima Biswas,
Convenor,
Career Counselling & Placement Cell
Raidighi College

Dr. Payel Ghosh,
Deputy Convenor,
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Raidighi College

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Shyamal Das (Presenting)

'Entrepreneurship as an alternate career choice for self reliant India'

Dr. Shyamal Das

CSIR-CGCRI, Kolkata – 700 032

7:41 PM | Online student seminar on Entrepreneurship

86°F Cloudy

Search

ENG IN 19:41 31-08-2023

Shyamal Das (Presenting)

8:01 PM | Online student seminar on Entrepreneurship

Shyamal Das (Presenting)

To own a successful business, the first step is to plan a road map

- **Executive Summary:** Company profile and goals
- **Description of the Company:** Profile of services offered, how are you different from other
- **Analysis of Market:** Researching on your business industry, current trend in the market and competitors
- **Management and Organization:** Chalking out best management and organization plans
- **Products or Services:** how is it going to benefit the end user
- **Sales and Marketing:** Promoting and branding of your products and services
- **Funds:** On board investors or savings
- **Mission and Vision:** Where you want to see yourself 3 year down the line

8:04 PM | Online student seminar on Entrepreneurship

7:40 PM | Online student seminar on Entrepreneurship

86°F Cloudy

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ENG IN 19:40 31-08-2023

Shyamal Das (Presenting)

Government Schemes for Startups in India

- STARTUP LEADERSHIP PROGRAM (SLIP)
- STARTUP INDIA SEED FUND SCHEME
- CREDIT GUARANTEE TRUST FUND SCHEME
- SINGLE POINT REGISTRATION SCHEME
- THE STANDUP INDIA SCHEME
- PRADHAN MANTRI MUDRA YOJANA
- VENTURE CAPITAL ASSISTANCE SCHEME
- ASPIRE
- STARTUP INDIA INITIATIVE
- RAW MATERIAL ASSISTANCE SCHEME
- ATR INNOVATION MISSION
- DESIGN CLINIC SCHEME

Government Schemes For Startup in India

8:11 PM | Online student seminar on Entrepreneurship

Shyamal Das (Presenting)

Entrepreneurship Pyramid in India

- Level 1: Agriculture and other activities, Crop production, Poultry, Poultry Livestock, Fishing, Mining and Quarrying
- Level 2: Training services, Workshops and repair tools, Hotels and Restaurants
- Level 3: SMEs working in traditional sectors: Manufacturing, Education, Gas and Water supply
- Level 4: Emerging sector (including knowledge-intensive sectors): IT, Finance, Insurance and Banking services, Entertainment, Community Social & Personal Services, Beauty Care, Transport, Storage, Communications

The Entrepreneurship Pyramid is a better concept to explain and compare the various levels in the Indian market.

8:58 PM | Online student seminar on Entrepreneurship

One-day Symposium on

"Scope and Opportunities after Graduation: Job prospects & Self-employment" ~ A Career Guidance Program for all Final Year Students

**Organised by Career Counselling and Placement cell,
Student Welfare and Services Coordination cell &
IQAC
of Raidighi College, West Bengal
AND
The Neotia University**

22nd December 2023; 12 noon onwards

Venue: 3rd floor Seminar room, Swami Vivekananda Bhavan

Program was attended by 96 students. Principal Sir and other faculty members were also present. The event took place in an interactive mode with representatives of the Neotia University patiently answering student queries on job prospects and clearing doubts and fears. The resource persons also held a brief grooming session on how to prepare for job interviews and gave comprehensive tips on common interview questions. During feedback session, students requested more such guidance programs.



Raidighi College

P.O.+P.S.- Raidighi, 24 Pgs (s) Pin- 743383



SKILL DEVELOPMENT AND ENTREPRENEURSHIP WORKSHOP ON MUSHROOM CULTIVATION

Organized by

Department of Botany, Microbiology and Career Counselling & Placement Cell, Raidighi College

in collaboration with

Earth Star Mushroom

Date & Time: 19th January, 2024. 11am Onwards **Venue:** Seminar Hall, Swami Vivekananda Bhavan

Resource Persons :

Dr. Nilanjan Chakraborty (Asst. Prof. Department of Botany, Scottish Church College)

Mr. Anujit Das (Prop. Earth Star)

Registration Link : <https://forms.gle/CDXwuG7Sa9npm9MK9>

Patron: Dr. Sasabindu Jana (Principal, Raidighi College)

Programme Coordinators : Dr. Madhumita Majumder & Dr. Shakuntala Ghorai

Organizing Committee: Dr. Arunima Biswas (Convenor, Career counselling & Placement cell)

Prof. Prabir Sahoo (Faculty of Department of Microbiology)

Prof. Asim Panda, Prof. Debanjan Pandit & Prof. Durbadal Barman (Faculty of Department of Botany)

A one day workshop on mushroom cultivation technique was organized by Department of Botany, Department of Microbiology and by Career Counselling & Placement cell of Raidighi College and was held on 19th January, 2024.

Dr. Nilanjan Chakraborty, Assistant Professor, Department of Botany, Scottish Church College, and Mr. Anujit Das, Founder of Earth Star Mushroom were invited as the resource persons of this workshop.

A total of 75 students of different departments of Raidighi College actively participated in this workshop. There was also representation from local community.

At first, Dr. Madhumita Majumder welcomed all the participants. Then Dr. Sasabindu Jana , Principal, Raidighi College, motivated the students, teachers and local community people by emphasizing on the importance and innovation of mushroom cultivation technology and how it can be marketed to boost local economy. First phase of the workshop featured the Inaugural session, seminal lecture and interactive session, enabling exchange of views between participants and faculty members of the different departments.

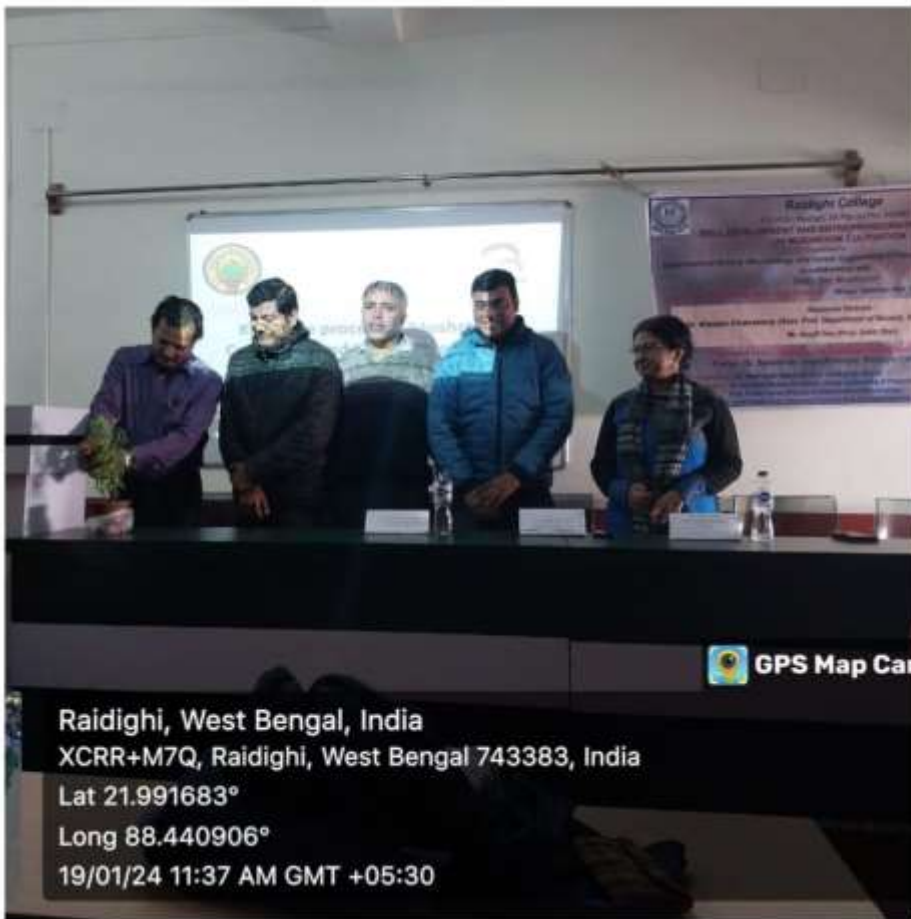
Second phase of the workshop marked the inauguration of mushroom cultivation centre in college through an extensive training program. The session comprised of hands-on training of mushroom cultivation technique especially different varieties of *Pleurotus* sp. Resource persons Dr. Nilanjan Chakraborty and, demonstrated harvesting and storage techniques of the fruit body of mushrooms to the participants and showed how this can easily be done at home to initiate a start-up entrepreneurial venture that can be gradually built to a bigger business.

Dr. Shakuntala Ghorai delivered the vote of thanks, at the end of the day-long workshop. She encouraged local people to take up mushroom cultivation to become self-reliant and assured that college will provide guidance whenever needed.

During valedictory session of the workshop, Dr. Arunima Biswas , Convenor, Career Counselling & Placement Cell, Raidighi College, cherished and acknowledged the fact that Raidighi college routinely organizes programmes and workshops for the upliftment of economically backward population in the society and today's workshop marked another such outreach activity.

Participation certificates were distributed and students were asked to give their feedback.











ENTRY IN SERVICE
Career Counselling Workshop

on

Preparation of Competitive Examinations

Organized by

Career Counselling and Placement Cell, Raidighi College

In collaboration with

Right Brains Technology

Student Workshop
28.03.2024, 12 noon onwards
Venue: Conference Hall, A J C Bose Bhavan

A career counselling workshop was arranged on preparation of competitive examinations, in collaboration with Right Brains Technology to encourage students to use the 'Entry in Service' portal of college. This portal provides the opportunity to practise and hone skills on English, GK, Maths, logic, reasoning based questions and is provided free of any cost for student benefit. Students were guided on how to optimally use this portal through a highly interactive session, with active and enthusiastic student participation.



Raidighi, West Bengal, India
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Lat 21.991828°
Long 88.441246°



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XCRR+M7Q, Raidighi, West Bengal 743383, India
Lat 21.991828°
Long 88.441246°

FUTURE PLAN

1. To organize more career guidance workshops, preferably in collaboration with organizations with which college has signed MoU for this purpose (Mukti, Right Brains Technology, Earth Star Mushroom etc)
2. To actively continue the Mushroom Cultivation venture with the help of Dept. of Botany and Microbiology
3. To organize a Capacity Building Program in the upcoming odd semester on NEP 2020, CCF, with special focus on Outcome Based Education and Academic Bank of Credit
4. To upgrade the Apiculture centre in collaboration with Zoology Dept. and to promote Beekeeping as an ideal agro-based entrepreneurial venture in the community.
5. To send recommendation to IQAC to start new skill-enhancement certificate courses and/or to continue existing ones, with necessary support from college authority
6. To take initiative for industry-academia linkage in order to promote student internship, summer projects, employability
7. To arrange career counselling progs for specific target groups like SC/ST/Minority and/or girl students
8. To routinely circulate news of job interviews, scholarship and educational loan schemes, trainings and workshops, etc., through designated notice board and social media platform of students.